

7.3 Institutional Distinctiveness

Empowerment of Women: A Propulsive Voice to change the world

According to E.O.Wilson, “**The Education of Women is the best way to save the Environment**”. The people in and around Virudhunagar District engage themselves in small earning to become entrepreneurs. SFRC amalgamates education and entrepreneurship to empower women in and around Tamil Nadu. Its idiosyncrasy lies in sustaining the standard in wholesome education for the benefit of rural people, where the first graduates and new learners are more in number. The **motto of the institution** inscribed “**Clarion Call to all to join together**” gives a democratic opportunity to the needy educators abiding the GER.

SFRC’s distinctiveness lies in the Four Hallmarks of Nobility.

1. Self-Reliance and Entrepreneurship:

- ♦ **YWED** acts as a trailblazer to transform an individual to Standardpreneur.
- ♦ **Incubation Centre-ACIDE registered under MHRDs Innovation Cell, New Delhi** creates a vibrant and sustainable ecosystem for nurturing and enhancing creativity, innovation and entrepreneurship.
- ♦ Organized **30 entrepreneurial skill development activities** in the five-year period
- ♦ Provision to obtain **Driving License**; to equip in **Typewriting, Embroidering and Tailoring Skills**
- ♦ Students as members in **BOS, Academic Council, IQAC, Conferences and Seminars**
- ♦ **College Magazine and Department Magazine** brings out the creative impulse of the students
- ♦ **College’s Daily Prayer** comprises Thought for the day, Science facts and Word for the day
- ♦ Conducted **Artefacts Exhibition on Thamilarin Thol Varalaru Pesum Kankatchi**

2. Leadership and Personality Development:

Co-curricular Support:

- ♦ **Expressive Articulation Session (EAS)** enriches the communication skills and **Students Mentoring Manoeuvre** strengthens personality.
- ♦ **Soft Skill Programme and Leadership Training Programme** conducted by **Personality Development Cell** build leadership traits.
- ♦ **Department Associations** motivate students to conduct seminars, quiz programmes and cultural events.
- ♦ **Exams conducted under Gandhian Thought** and **Kanyakumari Kendra Centre** instill moral values.

- ♦ Conducted **50 Extension Activities annually; 2019-20, a Vintage Year with 100 Extension Activities.**
- ♦ Part-V Courses impart social **values**
- ♦ **Physical Education develops sportsmanship and encourages National Level participation in Volleyball, Basket Ball, Badminton, Handball and Ball Badminton.**
- ♦ **Organised Group World Record** (attempted Surya Namaskar 100 times in 20 minutes with 100 students) and **Noble World Records (Dhanurasana in ring).**
- ♦ Participation of NCC students in **Special National Integration Camp, All India trekking Expedition Nilgiri, RD Marine Camp & Ek Bharat Shreshth Bharat Camp-II at Sonapurhat, Uttar Dinajpur boosts up leadership qualities.**

Extra-Curricular:

- ♦ **1058 Prizes and 24 Overall shield** bagged at various International, National, State, Inter District, District, Inter University, University, Regional Intercollegiate competitions are the remarkable accomplishment of **Youth Welfare Forum.**
- ♦ **Fresher's Day is organized** to provide a congenial atmosphere to New Entrants
- ♦ **Talent Show** showcases students' innate skill and talent
- ♦ **Fine Arts Fiesta**, a platform to exhibit students' artistic and individualistic talents

Sports:

- ♦ **Martial Arts like Taekwondo, Silambam and Judo performed** during Annual Sports Meet
- ♦ **Gold Medal at District and State Level Judo & Taekwondo championship**
- ♦ **Cash award of Rs.3000/- in District Level CM Trophy Ball Badminton**

Support for Soft Skill Development:

- ♦ Students Seminar, Industrial Visit, Projects, Internship Programmes, Guest Lectures, Soft Skill Programme, Mock Interviews, Hands-on-training Programme- Life coping Skills
- ♦ **Etiquette courses: ILM, Human Rights and Professional Ethics** are offered
- ♦ **Placement Cell** aids in developing cognitive skills using Quantitative Analysis. **One third of students** are placed and many pursue higher studies

3. Erudite Campus Culture

Curricular Support:

- ♦ **CBCS is in practice and OBE is implemented from the academic year 2019**
- ♦ Part-IV **Value Added Course, Skill Based Courses** and Certificate in **Library and Information Science** are offered.

- ♦ **Interdisciplinary Elective Courses/ Non- Major Elective Paper and JO/SE courses** are offered.
- ♦ **85 Add on Courses** including **14 YWED Courses** and **4 long term Skill Enhancement Courses** are provided.
- ♦ **14 short term Skill Enhancement Courses** enhance students' creativity.
- ♦ **Business English Certificate Course** develops the communication skills.
- ♦ **Students Induction Programme** organized every year for Freshers.
- ♦ **Remedial Coaching Classes** and Repeat Examinations are provided for the **slow learners**
- ♦ **Granted 4 patents** on - A Chemical Potentiating Composition

4. Well-furnished infrastructure:

- ♦ **26.29 Acres; 16230 Sq.m of Built-up area; 7507.5 Sq.m of playfields**
- ♦ **97** ventilated and spacious classrooms/halls, **17 Science labs, 7 Computer labs and 64 ICT enabled smart-classrooms**
- ♦ **Information Resource Centre (IRC)** houses **64847 Books; 1630- non material; 62 International & National Journal; 30 Magazine** subscriptions upgraded with **MIVAAN Software**
- ♦ **Wi-Fi 100 Mbps internet speed enabled campus**
- ♦ **Technology Enhanced Learning with LCS**
- ♦ **Green Matte Studio**, a portfolio of production rooms, editing room packed with cameras, mixing equipments and Software
- ♦ **Audio-Visual Centre** with projector facilities
- ♦ **Cloud Based ERMS for e-governance**
- ♦ **I-Smart Lab** with **iTell Orell Software** to enhance communication skills of the learners
- ♦ **Science Instrumentation Centre (SIC)** housing **11 advanced instruments** aids in preparation of samples at micro-scale and nano-scale and analysis of samples using latest techniques
- ♦ **Fully equipped Modular Kitchen** for Nutrition department
- ♦ Completely automated **Bakery Unit**
- ♦ **Jute Bag Making Unit** with **20 exclusive machines, S/N Power DD Sewing Machine GEMSY** aid in Jute bag making and preparation.
- ♦ **Separate Mushroom Cultivation Room & Herbal Garden**
- ♦ **Vermicompost Manures** utilized on and off- campus

- ♦ **Yoga Meditation Centre, Multipurpose New Indoor Stadium, Air-conditioned Seminar Halls and Conference Hall** house a large audience
- ♦ Basketball, Handball, Kho-Kho, Ball Badminton, Volleyball and Kabaddi courts with **7507.5 Sq.m** aids in sports practice
- ♦ **Well-equipped and secured Mini-Gymnasium** for public utilization
- ♦ **Proper Waste Management System**
- ♦ **Ramps** for differently-abled students
- ♦ **Counselling Deckhouse** to provide psychological pace for diffident
- ♦ **Day Care Centre – Creche** takes care of the children of teaching and support staff
- ♦ Mounted **Sanitary Napkin vending machines and Incinerators**
- ♦ **Ethnic-wear day** emphasises the traditional values
- ♦ **Student's Cooperative Store** for the benefit of students
- ♦ **Separate Hostel** for UG and PG students
- ♦ **Students' Rest Room with cots** for the sick students

The conducive physical environment and academic ambience enhance the learning of students and produce vibrant minds of high-level proficiency.